



DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS
Office of the Director

DCCA Media Advisory

LINDA LINGLE
GOVERNOR

LAWRENCE M. REIFURTH
DIRECTOR
Phone: (808) 586-2850
Fax: (808) 586-2856

FOR IMMEDIATE RELEASE: February 25, 2008

**HIGH SCHOOL TEAMS BATTLE FOR A SPOT AT A NATIONAL
CONSUMER EDUCATION COMPETITION**

WHAT: Hawai'i LifeSmarts State Competition

WHEN: Saturday, March 1, 9:00 a.m.

WHERE: State Capitol Auditorium, Honolulu

WHO: Hawai'i high school students in grades 9-12.

Kea'au High School will defend its LifeSmarts Champion title against Farrington High School, Kamehameha High School – Kapalama Campus, and Waipahu High School. The winner of the Hawai'i competition will advance to the national competition April 12-15, 2008 in Minneapolis, Minnesota.

LifeSmarts is a consumer education competition that tests teens in grades 9-12 about personal finance, health and safety, the environment, technology, and consumer rights and responsibilities.

LifeSmarts is brought to Hawai'i by the State Department of Commerce and Consumer Affairs (DCCA) and is run by the National Consumers League. Local partners include the Better Business Bureau Foundation and the Hawai'i Credit Union League. To learn more, contact LifeSmarts State Coordinator Jackie Choy at 586-2760.

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For more information, contact: Christine Hirasa, Public Information Officer
Phone: 586-2622